



AFFORDABLE HOUSING

CORE VALUES

**FAMILY | SAFE CITY | FAITH | EDUCATION | SENSE OF COMMUNITY | BUSINESS & ECONOMIC VITALITY
RESPONSIBLE GOVERNMENT | HEALTH | INVITING ENVIRONMENT**

RELATIONSHIP TO CORE VALUES AND GOALS

Many residents in Provo enjoy living in the area that they have chosen. Many desire to stay in the area, even if their housing needs change. Many desire that their children have options to live nearby. Provo needs to offer housing options that reflect the public's desires and needs, in quantity, quality, and variety, and spread throughout our communities in order to support families, long-lasting communities, and improved safety.

DESIRED OUTCOMES

- Sufficient supply of affordable housing (for all income levels) for people desiring to live in Provo in the housing type they desire
- A mixture of housing types throughout the community, while respecting the unique character of the various areas of the City
- Reduced pressure on single family housing to be used as short-term housing
- Appropriate distribution/balance of housing types within neighborhoods, citywide, and regionally
- Life-cycle housing within neighborhoods - ability for residents to stay in the area they want to live, even as their housing needs change
- Workforce housing, jobs housing balance
- Diversification of household income within neighborhoods
- Reduced student turnover at local elementary schools
- Healthier mix of long and short term residents citywide and countywide
- Distribution of affordable housing throughout the County
- Higher median income to help overall affordability
- Assess housing needs using relevant, current data on demographics, and market conditions
- Sustainable development - connectivity to transportation, grocery stores, agricultural and open space preservation, etc.

PERFORMANCE INDICATORS

- Increased number of housing units by types, values, locality, and occupancy type
- Increased length of residency
- Increased percentage of single family households in houses built for family-occupancy
- Reduced student turnover at local elementary schools
- Higher resident satisfaction
- Higher median incomes

2018-2019 PRIORITIES

***AFFORDABLE HOUSING | BUDGET TO PRIORITIES
ECONOMIC DEVELOPMENT | ZONING COMPLIANCE
VISION 2050 / GENERAL PLAN***



BUDGET TO PRIORITIES

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RELATIONSHIP TO CORE VALUES AND GOALS

A responsible government should be transparent and accessible by citizens while creating and maintaining balanced and sustainable financial plans and budgets. These financial plans and budgets should keep taxes and utility fees fair and competitive while still maintaining quality services and cost-effective management of infrastructure. Priority-based budgeting is a way for local governments to spend within their means by continuously focusing money on programs which achieve results that are most relevant to their communities. Approved budgets should clearly support the long-term City Goals.

DESIRED OUTCOMES

- Align services with strategy and priorities
- Create a dashboard matching expenditures to desired outcomes
- Structurally Balanced Budget - balance projected long-term revenues and expenditures
- General Fund Capital Maintenance Funding - provide an appropriate level of capital maintenance funding for all city facilities
- Framework for Fee Structure and Evaluation of Fees - where appropriate, strive to have each service paid for by the users of the service
- Budgets reflect the progress and desired outcomes associated with the Municipal Council's and Mayor's priorities, and General Plan goals

PERFORMANCE INDICATORS

- Regular budget updates and interim reports that include actual FTEs, expenditures, and updated information on contributions to City Goals (follows Provo360 implementation). Examples include:
 - o Road maintenance ratings
 - o Number of new jobs
 - o Unemployment rate
 - o Numbers of rental dwelling licenses and short term rental licenses
 - o Numbers (by type and occupancy) of housing units
 - o Amount of retail space and percentage occupied
 - o Growth in sales tax dollars and commercial property taxes
 - o Budget accountability rate (percent of General Fund expenditure within budget)

2018-2019 PRIORITIES

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ECONOMIC DEVELOPMENT

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RELATIONSHIP TO CORE VALUES AND GOALS

A strong economy provides stable jobs which support families, the community, and provide opportunities for all residents. Vibrant commercial and retail centers provide an inviting environment for gatherings and community interactions. Strong retail provides convenient and competitive access to goods for residents. Healthy commerce helps fund city services through property taxes and well-used retail adds sales taxes to city coffers to keep our government fiscally sound and fund our public education system.

DESIRED OUTCOMES

- Community well-being (demographics, workforce, household income)
- Stable, well-paid employment opportunities
- Retail opportunities that meet community desires
- Business attraction, business retention, and business creation
- Expanded relationship management (internal and external stakeholders)

PERFORMANCE INDICATORS

- Increased number of jobs and capital investment announced in the community
- Increased awareness measured by visits to the community economic development website and conversations with companies
- Increased household income
- Increased number and variety of retail opportunities
- Increased occupancy of retail and commercial space
- Increased sales tax and commercial property tax revenues

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ZONING COMPLIANCE

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RELATIONSHIP TO CORE VALUES AND GOALS

Zoning is the orderly way that the community agrees to live together. Through their representatives, residents decide what land uses are acceptable in various parts of the City. Good zoning ordinances and compliance protects the enjoyment of private property rights, and gives residents and business owners confidence to invest their time and money in their property. Zoning compliance protects neighborhoods, discourages crime, promotes commerce, helps establish a healthy, inviting environment, and supports a vibrant community which affects our institutions like schools and churches.

DESIRED OUTCOMES

- Enhanced enforcement efforts reduce financial incentives for violators and result in greater compliance
- Enhanced regulation and enforcement of rental dwelling licenses leads to greater compliance by landlords
- Increased regulation and enforcement of zoning disclosures and verifications leads to decline in overoccupancy/illegal rental market
- Adequate staffing and training of code enforcement personnel allows for timely and efficient enforcement efforts
- Increased communication with, and education of, residents leads to reduction in violations and better cooperation in enforcement efforts
- Engagement with stakeholders increases awareness, cooperation, and compliance
- Clarifying current zoning laws and advancing new ones results in a code that is clear and provides the tools enforcement officers need
- Develop a holistic approach to evaluating zoning enforcement solutions and progress

PERFORMANCE INDICATORS

- Reduced number of violations over time
- Zoning complaints resolved
- Increased number of rental dwelling licenses and short-term rental licenses
- Reduced time required to inspect and resolve code violations
- Increased number of engagement opportunities
- Improved resident and business satisfaction with zoning compliance

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RELATIONSHIP TO CORE VALUES AND GOALS

A vision describes expectations or aspirations of what can be - a big picture of what the Council and the community wants to achieve. Vision 2050 will be the culmination of a community wide discussion on what the City will be in 30 years, a new vision for the next generation. Along with core values, it will be the navigational star to guide the city's General Plan. The General Plan will lay out strategies, goals, and objectives to find our way.

DESIRED OUTCOMES

- Build consensus and promote key partners as key elements in leading to community wide participation in the visioning process
- Obtain buy-in by the neighborhoods, community groups, and city administration
- Select appropriate outcomes to achieve
- Create and implement a new General Plan to achieve outcomes
- Link program outcomes to realize 1) impacts that are congruent with desired outcomes and 2) intangible outcomes that increase social capital, enhance leadership, and communication
- Identify appropriate ways to measure outcomes (data sources, indicators, and measures that can be used to gauge livability)
- Establish a process to monitor targets and keep track of whether progress is being made

PERFORMANCE INDICATORS

- Measurable outcomes in key performance areas pertinent to desired outcomes
- Quality of life measures such as median education levels, median incomes, employment base, etc.
- Intangible outcomes are as important as tangible outcomes (though information on long-term impacts are usually difficult to obtain because they involve tracking programs through time)

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