

# 2009 Provo City General Plan Design Corridors Map

## Adopted Design Corridors

To preserve the aesthetic integrity of an area by imposing criteria for the appearance and design of buildings within the corridor. In 1997, twelve design corridors were proposed to improve design and beautify the city; the list has since been expanded to fourteen. Four have been adopted.

## Proposed Design Corridors

Design corridors that still need implementation. Some of the proposed corridors are dilapidated, and there are no aesthetic qualities to maintain. In these corridors, it is hoped that attractive, uniform design will aid in redevelopment efforts.

### North University Avenue Riverbottoms Design Corridor

Enhance the character and value of University Avenue; to preserve the "open urban forest landscaped feel" of a boulevard along University Avenue; to protect some of the wild, natural, beauty of the area by imposing a design process that requires identification of key natural features, encourages preservation or improvement of the urban forest, provides wooded pathways, provides a small urban park atmosphere, and incorporates these features into project plan designs; to protect important views, vistas, and significant natural amenities; to lessen street congestion.

### North University Avenue Design Corridor

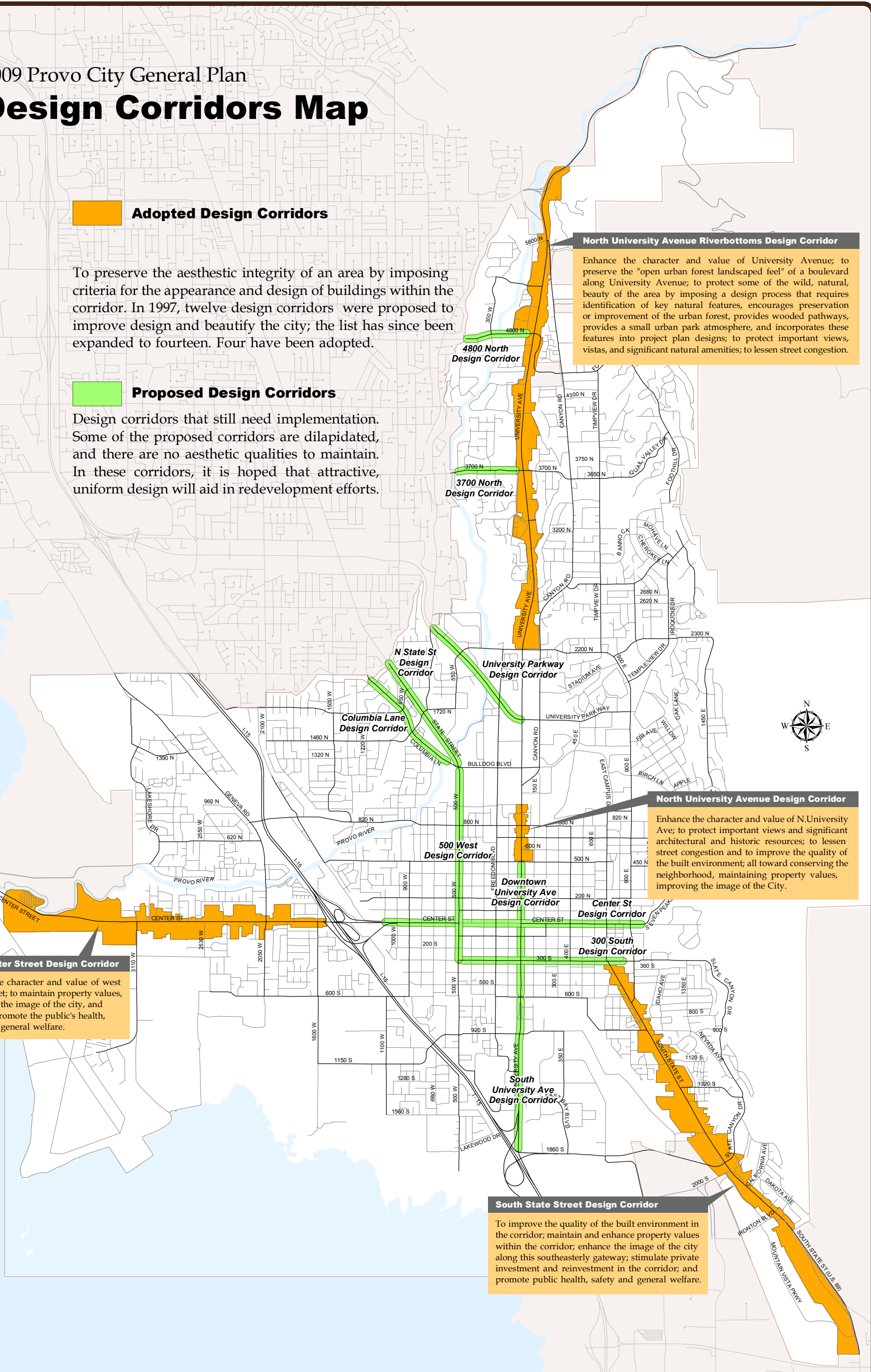
Enhance the character and value of N. University Ave; to protect important views and significant architectural and historic resources; to lessen street congestion and to improve the quality of the built environment; all toward conserving the neighborhood, maintaining property values, improving the image of the City.

### West Center Street Design Corridor

Enhance the character and value of west Center Street; to maintain property values, to improve the image of the city, and generally promote the public's health, safety, and general welfare.

### South State Street Design Corridor

To improve the quality of the built environment in the corridor; maintain and enhance property values within the corridor; enhance the image of the city along this southeasterly gateway; stimulate private investment and reinvestment in the corridor; and promote public health, safety and general welfare.



Map 5.1